

High-Street Heroes



Karen Mason is a leading make-up artist with celebrity clients, including Helen Mirren and

Kate Moss. She's worked on special projects with Rimmel, No7, M&S and Clinique and gives make-up lessons (visit www.karenmason.co.uk). 'About 20% of my working make-up kit consists of high-street brands. I've seen them improve massively in recent years. I think you can find good cream-based products like lipstick, and mascara.'

FOR EYES

1. Rimmel Professional Eyebrow Pencil (£2.99, Boots and Superdrug). Available in three shades, it includes a brush to groom brows. 'It comes in natural-looking shades and stays on well.'

2. L'Oréal Paris Volume Million Lashes mascara (£9.99, Boots, supermarkets) Has a clever brush with lots of bristles to volumise, and an anti-clumping wiper to remove excess. 'I use this on models every day and it's great for volume without clumping.'

FOR THE FACE

3. Bourjois Healthy Balance Unifying Powder (£8.49, Boots) Enriched with fruit extracts to rebalance oily patches without dryness. Available in four shades. 'This is lovely and fine, blends beautifully and suits all skin tones.'

4. Maybelline The Eraser Perfect & Cover Foundation (£9.99, Boots)

Anti-ageing formula includes collagen, goji berries and SPF 18 protects skin. 'Great for mature skins, as it gives excellent coverage without being heavy.'

5. M&S Autograph Pure Colour Powder Blush (£6) in Blossom or Coral This formula is soft and easy to blend. 'These shades suit all skin tones and the powder lasts ages.'

'Spend a little extra on foundation. Buy a formulation and shade that suits you and the rest of your make-up will flow'

FOR LIPS

6. M&S Autograph Moisturising Colour Lipstick (£8.50) in Bright Coral Colour-rich, moisturising and anti-feathering lipstick with SPF 30. 'A great formulation in a gorgeous red to suit everyone.'

7. Bourjois Effet 3D Lipgloss (£7.69, Superdrug, Boots) Hydrates lips for eight hours. 'Good colours, long-lasting finish and it's non-sticky.'



Claire Hanson is a celebrity make-up artist for Fearne Cotton, Kristin Scott Thomas and Sienna

Miller. She runs a team of make-up artists and offers tutorials (visit www.clairehansonmakeup.com). 'About 35% of my kit comes from the high street — it's good to have a mix. There's a much better choice of shades now and the quality is excellent.'

FOR THE FACE

1. L'Oréal Lumi Magique Foundation (£10.99) Great for lighting up dull, tired skin and keeping it hydrated. 'This gives skin a light, dewy finish and adds radiance.'

2. Garnier BB Cream Miracle Skin Perfector (£9.99) Mineral pigments unify skin tone, pro-Xylane reduces the look of wrinkles and firms skin. 'It brightens your complexion, evens skin tone, moisturises and protects skin from sunlight.'

3. Bourjois Little Round Pot Blusher (£5.99, Boots) The baked texture goes on easily and blends flawlessly. Choice of 12 colours. 'I love these blushers — the shades are fantastic and they blend superbly.'

FOR LIPS

4. The Body Shop Colourglide Lip Colour (£10) Available in 31 shades. Moisturising and long-lasting. 'I love this lipstick in No. 63 — Sunset Peach — which suits most skin tones.'

5. 2true Plumtuou Lipgloss (£1.99, Superdrug) Choice of 24 shades with a lip-plumping ingredient that doesn't sting. 'These are great as they're not sticky, last for ages and the colours are lovely.'

'Invest in some high-quality brushes to give your make-up a flawless finish. And remember to keep separate brushes for bronzer and blusher'

FOR EYES

6. Boots No7 Stay Perfect Trio Eyeshadows (£9.50) Available in a choice of 10 palettes. 'There's a light, medium or dark shade. The pigments are great, blend well

and don't clog the skin. Use the lightest shade as a highlighter, the darkest as a liner.'

7. Rimmel Glam' Eyes Mono Eyeshadow (£4.49, Boots) A silky, soft powder that's crease-resistant and long-lasting. 'I've always loved Rimmel eyeshadows — they never fail to produce a wide selection of shades.'



Lina Cameron has worked worldwide with names like Bobbi Brown, Estée Lauder and Chanel.

She's made up a host of TV and music industry faces and gives make-up tutorials (visit www.linacameron.com). 'The high-street brands are so much better quality these days and you can put together a great kit using them.'

FOR THE FACE

1. Bourjois Healthy Mix Serum Foundation (£10.99) The vitamin-rich fruit therapy formula gives an even complexion. A choice of six shades. 'I use this daily. It goes on smoothly and has a serum inside which gives radiance. It's great for all skins, especially mature.'

2. Une BB Cream Foundation (£14.49, Boots) This evens out skin tone, moisturises, boosts radiance, and protects the skin. 'I like the fact that it's 100% natural.'

Gives medium coverage without clogging pores.'

3. Rimmel Natural Bronzer (£5.59, Superdrug, Boots) Glides on easily, leaving skin glowing. 'This suits all skin tones and has a good matte finish.'

FOR EYES

4. Maybelline Great Lash Mascara (£4.99) Its lash-building brush adds volume without clumps. 'This is my all-time favourite mascara. I use it every day on clients and myself. Mascara works best

when fresh, so replace it frequently.'

5. Sleek Makeup i Divine Eyeshadow Palette (£7.99) (Superdrug) Choice of 12 palettes. 'These are fantastic eyeshadows — heavily pigmented and great colours.'

'For lashes with the wow factor, curl first with a lash curler, then apply waterproof mascara, followed by a regular one'

FOR LIPS

6. Bourjois Rouge Edition Lipstick (£7.99) Gives 10-hour hydration, has a shine finish in wearable shades. 'Great colour lipsticks, in a lovely,

velvety finish. I wear these every day.'

Vaseline Lip Therapy Rosy Lips (£1.99*) Keeps lips super-soft and glossy with a subtle tint. 'This acts like a treatment and a lipgloss in one, giving just a hint of colour.'

*Not pictured

