

# BEAUTY HEAVEN

Cotswold Style's new celebrity Beauty Editor, **Claire Hanson** is the founder and owner of Hair, Make-up, Beauty and Lifestyle Coaching Company, MACH Management and the Personal Assistant to singing legend, Lionel Richie

## MAKE UP TRIALS

Having just returned from tour in the slightly warmer climes of South America & South Africa with Mr Richie, we are just adding finishing touches to our 'Spring/Summer' Studio.

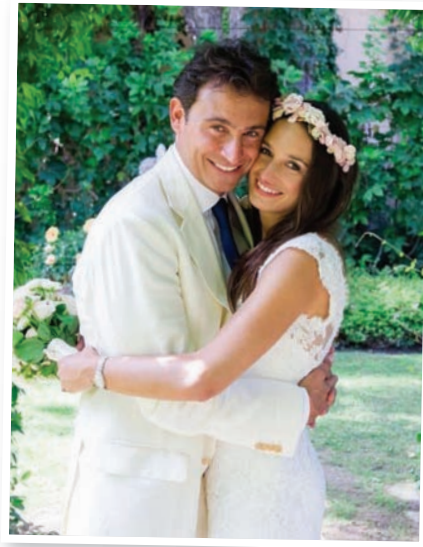
There are 11 paving stones on the path left to be laid (11, funnily enough is my lucky number) leading up to the woodland studio we aptly name 'The Hide'. Once these are done this little gem will be the second area to house our Master classes and Bridal trials.

We want our clients to have the choice

of the Old School Hall 'Bell Room' (the school bell is on the top of its roof) which is set within the house, or a little retreat surrounded by woodland & wild flowers.

It's very much the time now for all Brides to be planning their trials, especially for weddings taking place June through to October. The light is super and the days are much longer, so evening trials are also suitable.

As well as Bridal trials we also look after the entire bridal party and so maybe you're the Mother of the Bride or a bridesmaid...maybe you have many



private functions and events to attend over the coming season and would like some advice, be it a trial, or a consultation, master class lesson – we can help!

I always suggest to clients to gather images of make-up & hair they like, so we can add to a mood board, a fancy word for the good old 'scrap book' of our youth!

Our MACH team artist will be dedicated to you and work with you to create your dream look from trial to the big day. It's very important to have time, space & privacy and not to be in any hurry when having a trial, as it's inevitable that you may well like to try a few styles.

The build up to the wedding day or your event of any type should be a joyful one, with as little worry as possible. We work side by side with you, each step of the way.

It's a minefield looking and choosing an artist isn't it? Scrawling website after website, asking yourself hundreds of questions such as how good are their

### Key items for Perfect Beauty Planning

- Don't drastically alter your beauty routine with new products in case of outbreaks or worse.
- Drink plenty of water to keep skin & body hydrated
- A great trick to dry skin: Crushed Avocado with added Manuka honey (a great healer) – use this as a mask which is ladies a great excuse to recline for 15 minutes. The avocado oil really soothes skin, adds moisture & with naturally occurring vit D,C & B12 this is a super power food treat for the skin.
- Carry a favourite lipsticks for a quick and easy evening change to your look.
- Oily prone skin yet wish to have a dewy look I would suggest using a T-Zone oil control first under your base. Make-up products that have a sheen yet dry are essential.

Here on the team I recommended to the artists **L'Oreal True Match** & **Bobbi Brown Instant Glow**. **Smashbox** do a superb easy to use palette called 'Baked Fusion'



skills, what standard is their kit, making calls to endless answer phones, waiting for replies and so on and so – well here at MACH this isn't the case. We have done all that work for our clients. With over 20 years in the industry and having interviewed and assessed face-to-face more than 3000 artists in 12 years to find the elite (or train at our Academy if



### Bridal Trials with MACH

- Trial appointments are available 7 days a week at a time to suit you
- Mood boards of looks & ideas are created for you
- 2 – 4 hours per trial with your allocated MACH artist
- High tea served during the consultation
- Various looks & styles are created until we have perfected your 'look'
- Exclusive individual bookings

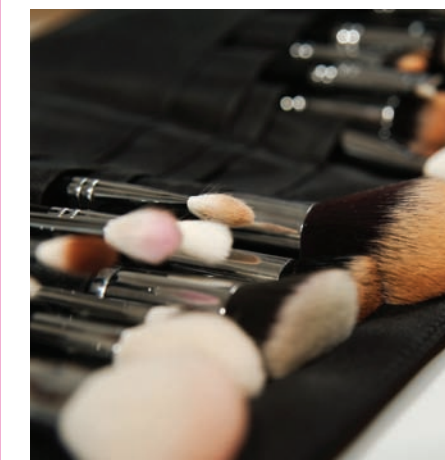
### Benefits of MACH for your Wedding Day

- We have artists based all over the UK & are also available for destination weddings
- The same designated artist from the trial to the wedding day
- Artists are with you for 1 hour after you leave to go to the ceremony which allows for checks and touch-ups after the service.
- Continuation of your booking through to the evening reception is available if required
- Assistant artists are available for larger parties
- All our artists do BOTH Make-up & Hair to an elite standard
- You are 24/7 access to the MACH office for all questions and requests



- Should you require pre wedding Beauty Treatments then the MACH BEAUTY TEAM are at your disposal – individual or ladies group bookings available

### Make-up Lessons Individual or Group



- Your Make-up Bag – New ways to use your existing products
- Long Lasting Flawless Make-up – Learning the art of application
- Changing Face & Eye shape without the need for surgery!
- How to create a youthful look in minutes
- A 'Quick change' look in minutes – from Day to Evening

Bookings available each month but now being taken for MAY – 8th, 9th, 15th, 20th, 21st, 22nd

Price upon application – please email MACH Management for full details.

needed) we are extremely proud to offer you our 2 beautiful teams: The MACH Team – Make-up & Hair, & The MACH Beauty Team – Beauty & Holistic Therapists.

Enjoy the beauty that is the month of May in our beloved Cotswolds and keep looking after each other and our area.

Love & Light  
Claire

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